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VBDL LAUNCHES MASCOT DESIGN CONTEST IN 2018

DECATUR, MICHIGAN ----Van Buren District Library is ringing in the new year with a Mascot Design Contest.

According to Library Director Dan Hutchins, a mascot will enhance the District's image of a fun, safe and welcoming destination. Whether it's a Daisy, Buster, Victor or Martin, the patron-inspired mascot will promote events and services by visiting schools and local organizations, marching in parades, and being a recognizable image in print and social media.

All patrons with a valid VBDL card are eligible to submit an entry between January 2 and January 23. Entries must include the mascot's name, a short description or a rough sketch, and what the mascot likes best about VBDL. The District's graphic artist will do the final rendering of the image once the winner is announced on January 31.

Complete rules and guidelines are available online at VBDL.org or at any VBDL location. Entries may be submitted to mascot@vbdl.org or at any branch. The winner receives a \$50 gift card.

For more information, contact info@vbdl.org or the nearest VBDL location.

Van Buren District Library is headquartered at Webster Memorial Library in Decatur, with branches in Bangor, Bloomingdale, Covert, Gobles, Lawrence and Mattawan.

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