

Winter Reading Challenge 2020

January 1 - January 31

Read to win... and help VBDL win, too!

You could win the **Grand Prize Package:**

1 - \$25 Amazon gift card

1 - \$25 Barnes & Noble gift card

1 - 10 oz. Yeti insulated tumbler

1 - VBDL Swag Bag

(includes one pair of wireless Bluetooth headphones)

VBDL could win \$1,000 in books
and an author visit from either
Max Brallier or Olugbemisola Rhuday-Perkovich!

All readers in grades 7 through adult
are eligible to read to win!
Sign-up and log your reading at



[vbdl.beanstack.org!](http://vbdl.beanstack.org)



Winter Reading Challenge Instructions:

1. Register as a reader at vbdL.beanstack.org
2. Between January 1 and January 31, regularly log how many minutes you spend reading!
3. Read two (2) hours and receive a VBDL bookmark!
4. Read four (4) hours and receive an entry ticket for the Grand Prize Package.
5. Read eight (8) hours and receive a VBDL magnet.
6. Read sixteen (16) hours and receive an entry ticket for the Grand Prize Package.
7. Write two short book reviews on vbdL.beanstack.org and receive an entry ticket for the Grand Prize Package.
8. Earn at least three reading badges and receive a Certificate of Completion!
9. Any entry tickets you receive, are automatically entered into the drawing for the Grand Prize Package!

How does Penguin Random House determine which libraries and schools receive prizes?

PRH has pledged to donate \$50,000 in prizes, including author visits and new books, to those libraries and schools deemed to be “top performers” in the Winter Reading Challenge, January 1 - 31, 2020.

“Top performers” are determined by many factors, including

1. Outreach: The number of registered readers in relation to population size.
2. Active participation: Percentage of those who enrolled who have participated and how often throughout the month of January 2020.
3. Absolute numbers: Total minutes logged at vbdL.beanstack.org, especially in relationship to the total population and total participants.
4. Community sharing: Spread the love of reading with your community! For those sharing and posting about #WinterRead2020 on social media, you will definitely get “brownie points!”

